

# VETERINARY BUSINESS MANAGEMENT SUMMIT



## Business Education for Veterinarians and Practice Managers

Equine Practices: November 5th - 9th 2017  
Companion Animal Practices: November 12th - 16th 2017

AMSTERDAM, THE NETHERLANDS  
HOTEL HAMPSHIRE MANOR  
VENUE ARTIS ZOO

Lectures and interactive workshops using virtual practices on  
Building your Human Resource Strategy  
Practice Valuation and Exit Strategy  
New Business Models in Veterinary Medicine  
New Products in Veterinary Medicine  
Inventory Management  
Lessons Learned from other species  
leadership, communication and teamwork

### Speakers

John Tait, BSC MS DVM MBA CFP, Canada  
Charlotte Vermeulen, Biologist Artis Zoo  
Robert Magnus DVM, MBA, Oculus, USA  
Michael Pownall, DVM, MBA, Oculus, Canada  
Joop Loomans, DVM, PhD, Oculus, the Netherlands

### Social Program

Accommodation in historical boutique hotel  
Canal cruise and dinner while sailing through historical Amsterdam  
Behind the scenes Artis Zoo tour

All-in fee: € 2.900    [www.oculusinsights.net](http://www.oculusinsights.net)  
VAT not included    [jloomans@oculusinsights.net](mailto:jloomans@oculusinsights.net)

our business partners:

**MSD** Animal Health/ Tiergesundheit

**VetZ** your partner for veterinary information technology

**OCULUS**<sup>TM</sup>

Where your insights and actions meet.