

Be an Educated Buyer & Seller

Whether you are just starting out in practice ownership, or preparing to sell your practice maximizing the value of your practice is a worthwhile goal.

As a young practice owner, the factors involved in maximizing the value of your practice are essential in your professional and personal fulfillment; happy staff, excellent medical care and a growing profitable business. If you are selling your practice why shouldn't you get the most value for your business and leave a legacy. Regardless, of your stage of ownership creating value in your practice can make a huge difference in your life.

This full day interactive workshop will help veterinarians gain and work with insights about the business side of their practice. We will present the tangible and intangible costs and benefits of owning a practice and help you make better decisions and plans based on evidence based business management knowledge. We will show how to manage these costs and benefits to create, maintain and measure the value of their veterinary practice. We will not only focus on figures, but also discuss marketing and people management and how it can affect practice.

Whether you have just come out of vet school and are considering buying or starting a practice, or you are considering selling your practice, this program will provide you answers to your most "burning" questions.



Date September 16th, 2017
Location Milwaukee Marriott West
Milwaukee, WI
What's Included? Instruction, Lunch and Educational Materials
Workshop Cost FREE for Veterinary Business School students
\$295 for non-students
\$250 each for 2 or more students (must be from the same practice)

Date October 25th, 2017
Location DoubleTree by Hilton
Tampa Airport - Westshore
Tampa, FL
What's Included? Instruction, Lunch and Educational Materials
Workshop Cost FREE for Veterinary Business School students
\$295 for non-students
\$250 each for 2 or more students (must be from the same practice)

To Register go to www.OculusInsights.net.

For more information contact us at info@OculusInsights.net.



Where your insights and actions meet.

MORE LEARNING OPPORTUNITIES



Our immersive Business Summits bring together high-level thought leaders and influential business people from outside and inside the veterinary industry. It is a forum for strategic business education and discussion on the most pressing industry issues, and offers unmatched opportunities to network with your peers. Our One Day Workshops provide a deep dive into one subject. You will walk away with practical information and tools you can put in practice immediately.

For more Programs, visit us at www.OculusInsights.net.

A big **Thank You** to our business partners supporting the veterinary profession and investing in our future.



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