



OCULUSTM

Where your insights and actions meet.

BUSINESS SERVICES

Management Solutions and Business Coaching

Business Management Solutions

- ✓ Are you planning to sell your business in the near future and want to maximize your profitability to increase your selling price?
- ✓ Has your business grown so much that it is taking over your life?
- ✓ Are you frustrated by managing people, trying to attract and keep excellent veterinarians and staff?
- ✓ Do you need a new strategy to grow your business and stay relevant in these challenging times?

The key to successfully managing any company is developing a strategy to ensure that the business can compete and win in their market place. Part of the strategy development process is an assessment of the following areas to understand your current state and what is needed to achieve your goals; Human Resources & Culture, Financial Health & Internal Controls, Marketing, Medical Capabilities, Asset Review, Workflow, and Information Technology & Software.

Regardless of your business challenges we are ready to help.

Business Coaching

When you are on your own managing your business, it is nice to have a sounding board and guidance for our business ideas and challenges.

- ✓ Are you making the right choices?
- ✓ Have you considered all of the options in a decision?
- ✓ Are you managing your staff as well as you can?
- ✓ Are you prepared for future needs?

These are some of the questions that the Oculus Business Coaches can help you answer. We will help you develop and reach your goals for your business in a convenient and accessible manner. We recommend meeting by phone, or Skype once or twice a month to help you maintain a consistent oversight of your business.

Knowing that Oculus Insights are part of your management team will give you confidence, inspiration and security in the future of your business, while spending less time working on your business, and more time on other things you value like your profession, family and personal interests.